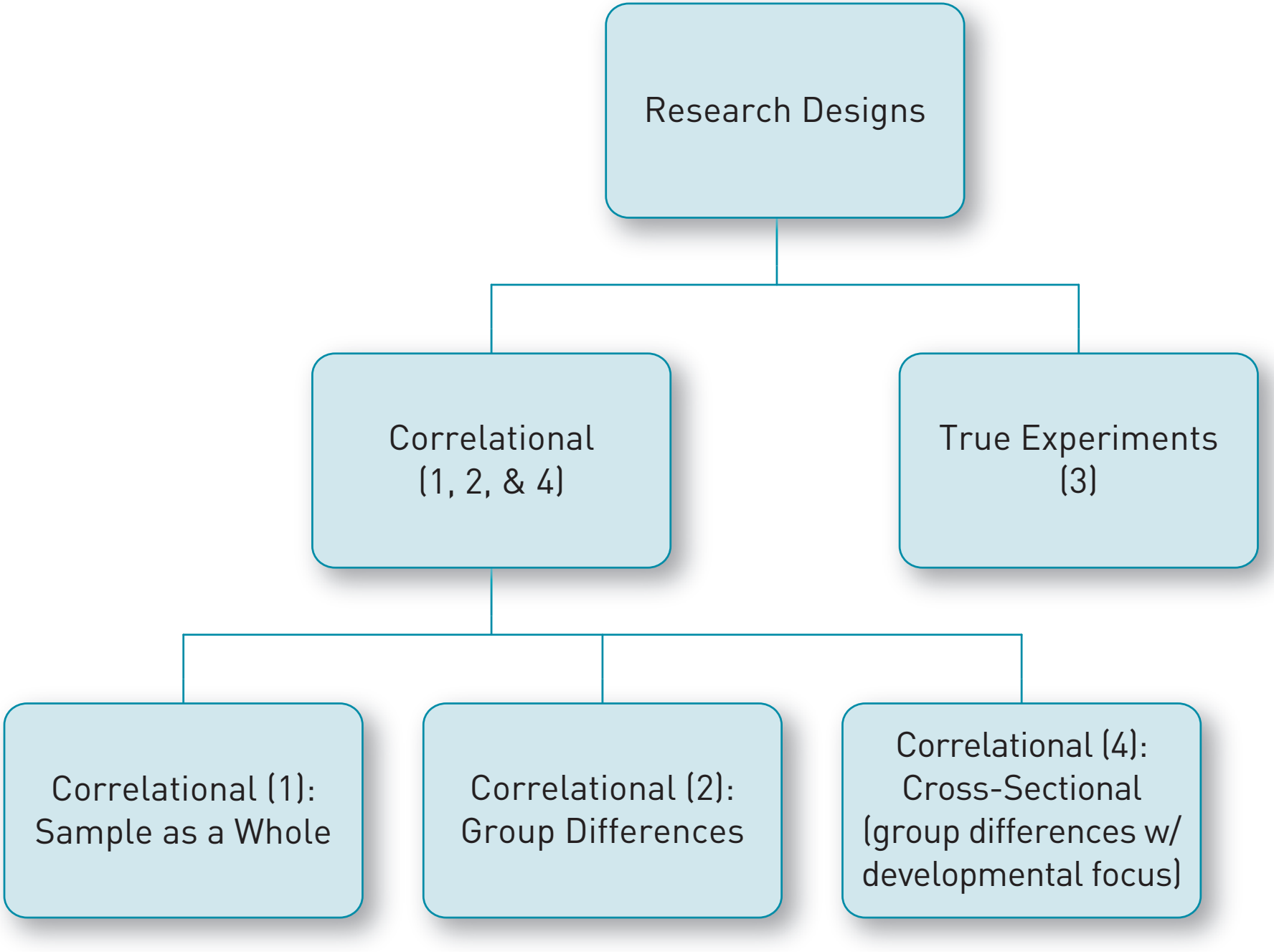FIGURE 2.1 Diagram of Common Research Approaches